

Weston Museum Volunteer Role Description

Role Title:	Social media support Volunteer
Role Summary:	<ul style="list-style-type: none"> • To support the museum staff with day to day social media tasks. • This is a specific role and will require a comprehensive knowledge of social media.
Role Description:	<ul style="list-style-type: none"> • To engage with the museum’s audience and maintain interest by utilising and expanding the museum’s social media activity • Compose and schedule regular posts on social media pages. • Respond to enquiries from followers. • Track responses/audience growth and likes.
When:	3 hours per week, initially for 3 months, then longer if desired. Can include some home-working for research purposes, but will mainly be Museum based.
Commitment:	3 months minimum
Requirements:	<ul style="list-style-type: none"> • Social media skills essential for this role. • Good social skills, outgoing and friendly • Organised and reliable, with resilience and tenacity • IT skills.
What’s In It For You:	<ul style="list-style-type: none"> • Using the museum’s various digital systems and communication channels, including, digital engagement and social media channels to engage with our on-line community • Role specific training
Why We Want You:	<ul style="list-style-type: none"> • Our on-line community is growing so to help us in reaching this new and exciting audience • To help us create a virtual museum community • To respond and generate content which promotes the museum
Notes:	Will include use of display screen equipment
For more information, contact:	Volunteering Officer